

25<sup>th</sup> April, 2023

To,  
**National Stock Exchange of India Limited**  
**Listing Compliance Department,**  
Exchange Plaza, Plot No. C – 1,  
Block - G, Bandra Kurla Complex,  
Bandra (E), Mumbai – 400051

**Company Symbol – KORE; ISIN – INE0J6801010**

Dear Sir/Madam,

**Ref.: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015**

**Sub.: Proposal to open new Retail Stores of the Company under the brand names “KORE” and “EROK” across the India in phased manner and also to operate the Retail Stores already operated under the Brand Name “SIMRON” of M/s. Simran Enterprise.**

Pursuant to Regulation 30 and other applicable Regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), this is to inform you that the Board of Directors of the Company, at its meeting held on 24<sup>th</sup> April, 2023, inter-alia, has discussed, considered and approved the following agendas:

1. Proposal to open new retail stores of the Company under the brand names “KORE” and “EROK” for operating the retail business of mobile phones, its related accessories, consumer durable electronic goods etc. in phased manner in different states of India other than Gujarat and Uttar Pradesh considering various factors like customer base, political stability, government rules and regulations, standard of living, market outlook, logistic & transportation convenience and other conditions as favorable to the Company.
2. Acquiring and operating Retail Stores already operated under the Brand Name “SIMRON” of M/s. Simran Enterprise and also to operate the retail business of Consumer Durables and Information Technology products and other electronic business under the Brand Name “SIMRON” together with the business of retail trading of mobiles phones and its related accessories under the existing Brands “KORE” & “EROK” in various states of India.

The meeting of the Board of Directors of the Company commenced at 09:30 A.M. and concluded at 10:35 A.M. on 24<sup>th</sup> April, 2023.

You are requested to take the above on your record.

**Thanking you,**  
**Yours faithfully,**  
**For Jay Jalaram Technologies Limited**  
**(Formerly known as Jay Jalaram Technologies Pvt. Ltd.)**

**Mukesh Prajapat**  
**Company Secretary and Compliance Officer**



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**MOST TRUSTED MOBILE RETAIL CHAIN IN GUJARAT**